



# ROTARY CLUB OF ZANESVILLE DAYBREAK SENTINEL

2009-2010 Rotary Theme: "The Future of Rotary is in Your Hands"

John Kenny, President Rotary International

Antaram "Ram" Gawande, Rotary District Governor • District 6690

Francine Swiger, President Zanesville Daybreak

Daybreak Web Site: [zanesvilledaybreak.org](http://zanesvilledaybreak.org)

## CALL TO ORDER 10/29/09

President Francine called the meeting to order, followed by the Pledge and the morning invocation by Mike Drake.

President-elect Gary had many guests to introduce.

Scott Barr, guest of Max Factor

Brigette Bryant, guest of Fred Grant

Sabine Weiss, guest of Jack Russett

Michael Barron, guest of Monica Martinelli

Dr. Van Gilder, visiting Rotarian

## ANNOUNCEMENTS

Ruthie Ware, reminding us that November is Foundation month.

Francine thanked everyone who attended the Club Assembly.

Monica reminded us to save the date for a Holiday Social with the Noon Club at the ZCC on December 4th. More to come.

Mary Swope has agreed to make the wreath for the Festival of Trees.

Sandi Grizzard asked for volunteers for Christ's Table.

Fred Grant reminded us about helping the Salvation Army on 12/12/09 by being a Bell Ringer.

If a meeting is cancelled, please listen to WYBZ for the cancellation. There will also be a meeting on New Year's Eve.

Donated \$200.00 to the Miracle on Main St.

Mike Bryan announced the kick off for 12 Days will be next Thursday.

Mike Drake did a "Minute on Membership".

## SERGEANT AT ARMS

Sarge Dr. Brown recognized.....

Jack Imes for his Grammy performance of Milk and Cookies at the Christmas Party.

Gary Mohl also updated us on Blair's campaign and that things are going well and he had received the 1st campaign contribution.

Sarge also had a "Smarter than a 5th Grader" quiz..... Many of us have some work to do!

## PROGRAM

Today's program title was.... "Building our Bright Future Together".

Max Factor introduced today's speaker, Matt Perry, CEO of Genesis Healthcare System.

Matt discussed an array of topics and all the exciting things happening at Genesis. Currently employ over 3000 associates. They have 200 affiliated physicians.

Matt talked about how they are very focused on the patient and that this is the most challenging environment he has ever worked in.

Number 1 goal... focus on the patient.

Recruiting of doctors is going well and has it's challenges.

Addressed benchmarks for the hospital and how they are improving and exceeding in most categories.

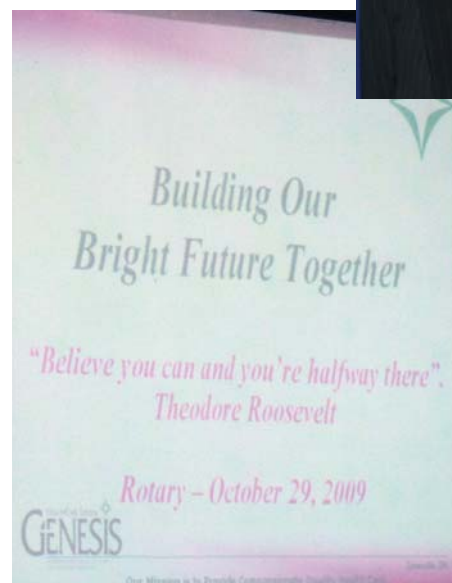
Spoke about technology changes and improvements and shared their new marketing campaign, "Here and Now, Everyday".

## 1/2 AND 1/2

Jim Hillis was the lucky 1/2 and 1/2 winner of \$16.50. The pot is now at \$883.75.

Have a great week!

**MATT PERRY,  
CEO OF GENESIS  
HEALTHCARE  
SYSTEM**



### GREETERS

Please arrive by 7:00 a.m.

- November 5.....Mike Drake & Del Dunlap
- November 12.....Rick Emmert & Ann Eppley
- November 19.....Max Factor & David Frame
- December 3.....Barb Gibbs & Fred Grant
- December 10.....Sandy Grizzard & Corey Hamilton
- December 17.....Herb Hicks & Mary Hildebrand
- December 24.....Bill Hill & Jim Hillis

### INVOCATION

- November 5.....Rick Emmert
- November 12.....Max Factor
- November 19.....Barb Gibbs
- December 3.....Sandy Grizzard
- December 10.....Gary Hamilton
- December 17.....Pete Hamilton
- December 24.....Fritz Heiby

### UPCOMING PROGRAMS

- November 5th.....Tara Craaybeek, TRF Annual Giving Fund Chair  
District 6690  
“Celebrating The Rotary Foundation”
- November 12th..... Barb Shelby, Interim Dean of Education  
“What is Zane State College?”
- November 19th..... Elden Hudson  
“The Four Way Test”
- November 26th...Happy Thanksgiving to all Rotarians and their families

### NEIGHBORING CLUBS FOR MAKE-UP

#### Byesville

Byesville Community Building  
Tuesday 7:30 a.m.

#### Cambridge

Mr. Lee’s Restaurant  
Wednesday 12 noon

#### Coshocton

Coshocton Town & Country Club  
Tuesday 12 noon

#### Granville

Granville Inn  
Monday 12 noon

#### Lancaster

Eagles Event Center  
Monday 12 noon

#### Malta/McConnelsville

River Queen  
Tuesday 12 noon

#### Marietta

Hotel Lafayette  
Thursday 12 noon

#### Marietta-Morning

Marietta Country Club  
Friday 7:00 a.m.

#### Newark

The Place Off The Square  
Tuesday 12:00 a.m.

#### Newark-Heath

Mound Builder’s Country Club  
Thursday 7:00 a.m.

#### Reynoldsburg/Pickerington

Blacklick Golf Course Club House  
Tuesday 12 noon

#### Zanesville

Bryan’s Place  
Tuesday 12 noon

### OFFICERS

- |                         |                        |
|-------------------------|------------------------|
| <b>President</b>        | <b>Francine Swiger</b> |
| <b>President-Elect</b>  | <b>Gary Moll</b>       |
| <b>Treasurer</b>        | <b>Dave Wilson</b>     |
| <b>Secretary</b>        | <b>Angie Kaiser</b>    |
| <b>Sergeant-At-Arms</b> | <b>Bill Porter</b>     |
|                         | <b>Dr. Paul Brown</b>  |
|                         | <b>Tom Barone</b>      |

### DIRECTORS

- |                              |                 |
|------------------------------|-----------------|
| <b>Mark Fleegle</b>          | <b>455-7142</b> |
| <b>Fritz Heiby</b>           | <b>453-2020</b> |
| <b>John Pattison</b>         | <b>454-9793</b> |
| <b>Mary Jane Shackelford</b> | <b>453-6836</b> |
| <b>Doug Waltman</b>          | <b>454-8852</b> |
| <b>Geraldine Zylinsky</b>    | <b>453-8599</b> |